



DISSEMINATION AND COMMUNICATION PLAN

ClimEmpower Work Package 5, D5.2, v1



Project ClimEmpower: User Driven Climate Applications Empowering Regional Resilience

Work package 5, Deliverable D5.2

Date: 29.02.2024.

Please refer to this report as follows:

Vurnek, M., Petricioli, L., Pale P., Lykos, A., Havlik, D..(2024): D5.2: Dissemination and Communication plan. Deliverable D5.2 of the Horizon Europe project ClimEmpower.

Project information

Project name:	ClimEmpower: User Driven Climate Applications Empowering Regional Resilience
GA No.	101112728
Start date:	01/09/2023
Duration:	36 months

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Deliverable details

Description:	The Dissemination and Communication Plan for the ClimEmpower project serves as the primary document defining the various communication and dissemination activities planned in the project's lifecycle.
Version:	Final
Due date:	29.02.2024.
Submission:	29/02/2024
Dissemination level:	Public
Lead:	Pale, Predrag – Faculty of electrical engineering and computing
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Revision history

Date	Version	Reviewer	Description
01/02/2024	Preliminary draft V0.1	Vurnek, M., Petricioli, L., Pale, P	Creation of the table of contents
15/02/2024	Preliminary draft V.0.2	Vurnek, M., Petricioli, L., Pale, P	Implementation of sections and provision of content sessions
25/02/2024	Final draft V0.8	Vurnek, M., Petricioli, L., Pale, P	Final document ready
28/02/2024	Final review V0.9	Lykos, A	Formatting and spell check
29/02/2024	Final deliverable V1	Denis Havlik (AIT) → EC	Finalization and upload to Participants portal

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List of Acronyms

AIT	Austrian Institute of Technology GmbH (ClimEmpower Coordinator)
CC BY 4.0	Creative Commons Attribution 4.0 International license
CFS	Certificate on the Financial Statements
CSF	Case Study Facilitators
CT	Coordination Team
DEC	Dissemination, Exploitation and Communication
DMP	Data Management Plan
DoA	Description of Action
DOI	Digital Object Identifier
DPO	Data Protection Officer
EC	European Commission
ECMWF	European Centre for Medium-Range Weather Forecasts.
FAIR	Findable, Accessible, Interoperable and Reusable
GA	Grant Agreement
HE	Horizon Europe
ICARIA	Improving ClimAte Resilience of crltical Assets (HE project)
INSPIRE	Infrastructure for Spatial Information in Europe
IPCC	Intergovernmental Panel on Climate Change
IPR	Intellectual Property Rights
JSON	JavaScript Object Notation (data format)
JSON_LD	JSON for Linking Data (data format)
KISS	Keep It Simple, Silly
KPI	Key Performance Indicator
MAIA	Maximising impact and accessibility of European climate research (HE Coordination Action)
OGC	Open Geospatial Consortium (Standardization organisation)
PAB	Project Advisory Board
PMT	Project Management Team
PSB	Project Steering Board (also known as “General Assembly”)
SM	Strategic Managers

SO	Strategic Objective
SyGMa	Grant Management System
URI	Uniform Resource Identifier
WP	Work Package
WPL	Work Package Leader

Glossary

Climate impacts	The consequences of realized risks on natural and human systems, where risks result from the interactions of climate-related hazards (including extreme weather and climate events), exposure, and vulnerability. Impacts generally refer to effects on lives; livelihoods; health and well-being; ecosystems and species; economic, social and cultural assets; services (including ecosystem services); and infrastructure (based on IPCC, 2018)
OpenAIRE	Pan-European open and sustainable scholarly communication infrastructure harvesting research output from connected data providers (https://www.openaire.eu/).
Zenodo	a general-purpose open repository developed under the European OpenAIRE program and operated by CERN (https://zenodo.org/)

Executive summary

This document is the D5.2 Dissemination and communication plan of the ClimEmpower project.

It provides an initial plan for the communication and dissemination activities throughout the project's duration. This material is intended for project partners to monitor activities, define responsibilities, and address challenges connected to dissemination and communication. It establishes the connections between research, outputs, and the target audiences through right communication tools. Dissemination and communication plan focuses on the following priorities:

- Dissemination and communication strategy
- Communication and dissemination objectives
- Target audiences
- Stakeholder analysis
- Key Messages
- Communication tools and material
- Monitoring and evaluation
- Risk mitigation strategies
- Coordination and collaboration
- Timeline

We identified these priorities as foundation for successful dissemination and communication activities. We will regularly evaluate and update the Dissemination and Communication Plan to ensure effectiveness.

Note: This document is a first in a “triplet” of the dissemination and communication reports of the ClimEmpower project. Two more reports will be published in 2025 and 2026. These upcoming documents will provide an update of the plan as necessary and reflect on execution, results achieved in dissemination and publication and impacts.

1. ClimEmpower summary

ClimEmpower is a Horizon Europe collaborative research project dedicated to addressing the ongoing Climate Crisis in Europe by empowering the regional stakeholders in some of the most vulnerable European regions, Figure 1, is giving an overview of the project depicting the **reason** the project exists, **what** the aim of the project is, **where** it will take place, **how** it will do **what** it promises to do and **who** is involved in these activities. .

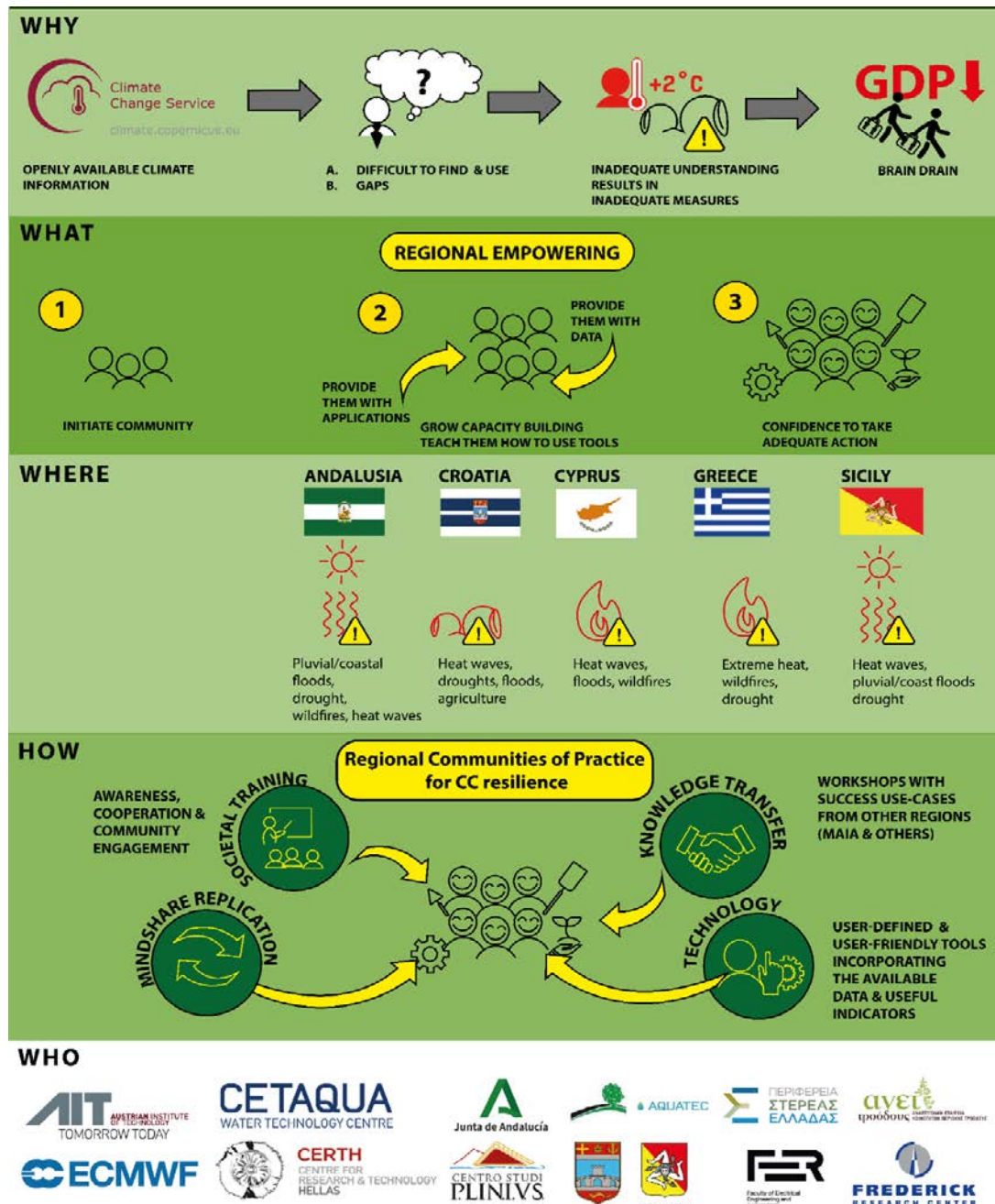


Figure 1: ClimEmpower at a glance: why, what, where, how, and who.

1.1 Project Context

Climate risks result from a combination of hazards, exposure, and vulnerability (REF). Addressing all three aspects is crucial for an effective increase of regional resilience. However, exposure, vulnerability, and related aspects (such as adaptive capacity) strongly depend on available knowledge and climate literacy. Consequently, the global climate crisis frequently has a higher impact on socioeconomically vulnerable regions, since more affluent regions have a higher human and economic potential for addressing the issue. To maximize its impact, ClimEmpower has therefore chosen to address the EU regions featuring a combination of high potential CC impacts and low and/or stagnant regional GDP/capita. This is mainly the case for regions in South and Southeast Europe (Figure 2).

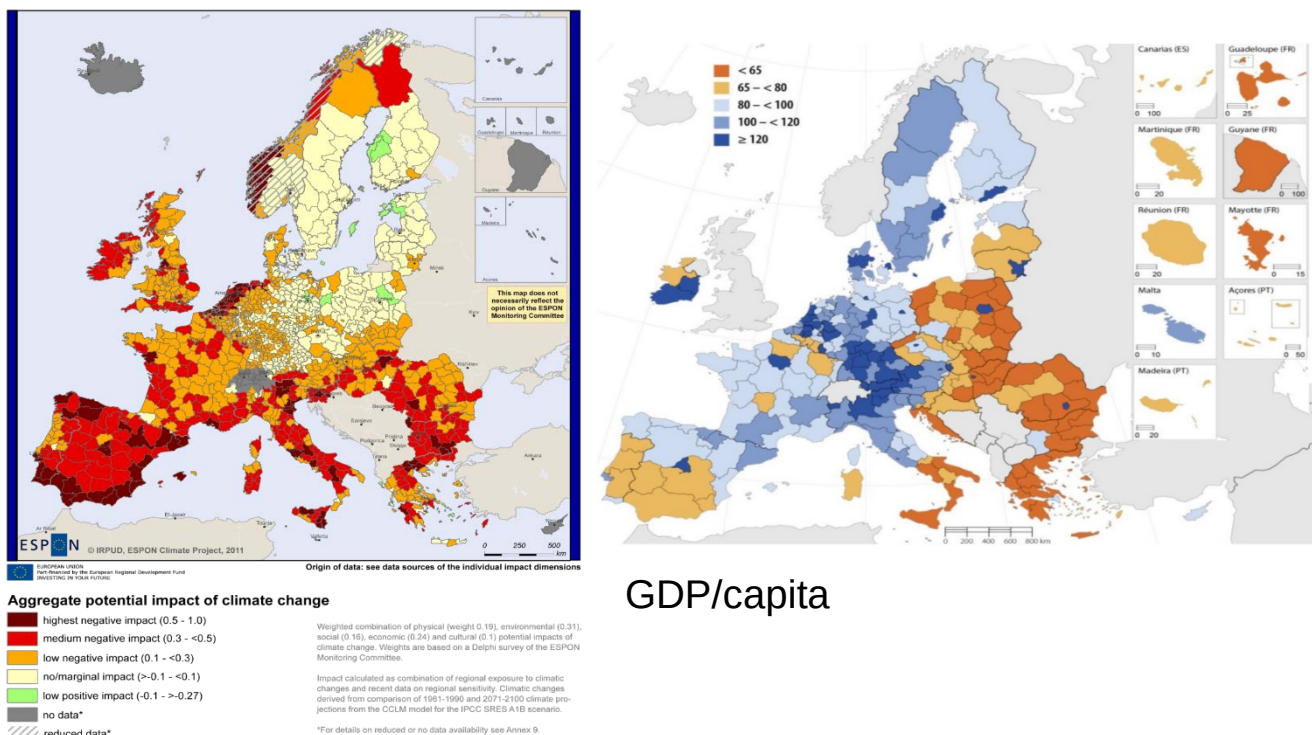


Figure 2.- aggregated potential impact of climate change (<https://www.espon.eu/climate-2012>); GDP/capita (based on <https://ec.europa.eu/eurostat/web/products-eurostat-news/-/ddn-20210303-1>)

The context the project addresses is thus one of an ongoing global warming, high regional vulnerability and low coping capacity of the participating regions, and the **overarching strategic objective of ClimEmpower** is to empower the Regional Authorities (RAs) and other Mission Users (MUs) in five EU-regions featuring a combination of exceptionally high climate hazards and exceptionally low coping capacity by improving their collective understanding of the Climate Change (CC) hazards, risks and resilient development pathways and support their knowledge-based regional planning and development through providing relevant data, knowledge and user-defined and user-friendly decision support applications.

1.2 Project Objectives

To achieve this overarching goal, **ClimEmpower has identified six SMART¹ Strategic Objectives (SO)**, each one related to one or several work packages. The SOs have also been classified according to different categories: societal, contributing to improved dialogue, awareness, cooperation and community engagement as highlighted by the European Climate Pact (SO1, SO5); scientific, corresponding to research activities for advances beyond the state of the art (SO2, SO3); technological, suggesting and/or developing novel solutions, integrating state-of-the art and digital advances (SO4); and outreach, aimed at sharing ClimEmpower results to a broader scientific and non-scientific audience, including additional regions and communities, to maximize project impact (SO6).

- SO1 Understand regional backgrounds, challenges and expectations (WP1, societal)
- SO2 Address the gaps in availability and usability of CC data and services (WP2 and WP4, scientific)
- SO3 Identify, define, estimate, and communicate the climate impact/resilience indicators suitable for local end-users (WP2 and WP4, scientific)
- SO4 Simplify access to CC data and develop end user applications (WP3, technological)
- SO5 Empower the regions to activate and enhance their potential for addressing the climate change challenge (WP4, societal)
- SO6 Ensure the use and impact of the ClimEmpower outputs (WP4 and WP5, scientific and societal)

Key ambition of ClimEmpower is to **prove beyond doubt that CC-resilience should, and can, be an integral part of regional development everywhere in the EU and beyond it**. That is, we anticipate that the regional stakeholders will recognise that CC-resilient development pathways offer multiple benefits to them, including but not limited to higher quality of life and reviving economy, and that these can be understood using available data, tools, and services. The second key ambition of the project is to **help the regions address CC resilience in key community systems addressed in five ClimEmpower trials**.

The underlying philosophy of the project is to “**help the regions help themselves**”. This will be achieved through various mechanisms, including the co-creation and mediation of the regional “**Communities of Practice**”, provision of **Climate Change -resilience training materials**, as well as the provision and training regarding the use of user-centric data and services – including those that have already been made available through previous research projects and EU initiatives.

¹ Specific (related to WPs), Measurable (by relevant KPIs), Achievable (the WPs in which they will be achieved are listed), Realistic (since they are referred to and explained in the methodology section), and Timebound (each KPI is related to a deliverable and a month of achievement).

2 Introduction

2.1 Deliverable summary

This Deliverable is part of WP5 – Enhancing the Outreach and Impact of the project’s objectives. Additionally, it serves as the primary document defining the various communication and dissemination activities scheduled to occur throughout the project’s lifecycle.

2.2 Results and expected impact

One of the key tasks of WP5 is the Dissemination and Communication strategy, is to make the activities of all the Work Packages visible internally, to all project participants, as well as to externally stakeholders, and the wider community.

The Dissemination and communication plan is part of overall project development. It clearly indicates the necessary dissemination of EU projects, defines what should be implemented, and finally plan the means and other resources necessary for the implementation of the dissemination plan.

- One of the primary goals of Dissemination and communication plan is to **raise awareness** about the ClimEmpower project.
- Effective communication will help **engage with and build relationships with stakeholders**.
- The Dissemination and communication plan will develop strategies how to encourage people to **get involved, participate in events, or contribute to a cause**.
- Our project's Dissemination and communication plan includes metrics to **measure its impact**. Analyzing these metrics will help evaluate the success of the plan and adjust for continuous improvement.

Within our project team, the Dissemination and communication plan will impact on:

- **Credibility** - consistent and transparent dissemination and communication rules build credibility.
- **Effective Problem Resolution** because clear communication is important in addressing issues and resolving conflicts. A good dissemination and communication plan can provide a framework for addressing concerns and resolving problems efficiently.

The Dissemination and communication plan supports all strategic objectives of the ClimEmpower project, but it especially contributes to **SO6.- Ensure the use and impact of ClimEmpower outputs**. The goal is to ensure the implementation, replicability, and exploitation of ClimEmpower methods and outputs through a participatory process involving and engaging local stakeholders within and outside the project framework.

2.3 Relation to other work

The Dissemination and communication plan is connected to the previous deliverable within the ClimEmpower project – **D6.1 Project Management Manual**. Connecting the Dissemination and communication plan with the Project Management Manual ensures us an integrated approach to managing the project and its communication.

The **Project Management Manual** integrates communication guidelines into the broader project management framework. We ensured that our dissemination and communication strategies align with the overall project management, strategies, and objectives. This helps us achieve project goals and maintain consistency.

The Dissemination and communication plan is also connected to the **D6.2 Project implementation and Risk management plan**. We integrated communication-related risks into the broader risk management framework. This will ensure that potential communication challenges are identified, addressed, and mitigated.

Also, the connection between the Dissemination and communication plan and the Project implementation and Risk management plan enables us balanced approach to stakeholder engagement. Dissemination and communication strategies can be designed to maintain stakeholder support by considering potential risks in advance.

In parallel with the Dissemination and Communication Plan we developed **D5.1 Project website**, which undergoes improvement and updates regularly.

Dissemination and communication plan is a guide for information exchange, maintaining stakeholder engagement and addressing potential challenges.

- The Dissemination and communication plan ensures that team members are aware of timelines, deliverables, and key messages connected to WP5 tasks.
- The Plan guides how the project engages with stakeholders, encouraging collaboration and support.
- The Plan guides the implementation of communication strategies (3.1), ensuring that messages are disseminated appropriately, and feedback is collected and analysed.

2.4 Data, security, and ethics

No (new) data sets relevant for ClimEmpower Dissemination and communication plan were used or produced in preparation of this deliverable.

2.4.1 Data accessibility and reuse

Data used in preparation ClimEmpower D5.2:

Table 1: Data used in preparation of ClimEmpower deliverable D5.2

Data set name	Format	Size	Owner & re-use conditions	Potential Utility within and outside	Unique ID
ClimEmpower Grant Agreement	PDF	5.2MB	Sensitive	The Grant Agreement is a legally binding contract between the consortium and the EC. The document is available from SyGMa.	GA number 101112728
ClimEmpower D6.1 Project Management Manual	PDF	1.8MB	Sensitive	The document is available on the Project's document repository, in the WP6 directory. The document is available from SyGMa.	N/A
ClimEmpower D6.2 Project implementation and Risk management plan	PDF	2.3MB	Sensitive	The document is available on the Project's document repository, in the WP6 directory. The document is available from SyGMa.	N/A
ClimEmpower D6.8 Data management plan	PDF	1.4MB	Public	The document is available on the Project's document repository, in the WP6 directory. The document will be made available on CORDIS after the review	N/A

2.4.2 Security and Ethics

The work performed in this deliverable is not considered sensitive in terms of ethics or security.

3 ClimEmpower Dissemination and Communication plan

3.1 Dissemination and communication strategy

The main determinants of the dissemination and communication strategy of the ClimEmpower project were already determined during the project application:

1. Stakeholder Mapping

We identified key stakeholders: regional authorities, community leaders, end users, scientific community, broader audience, and climate initiatives.

2. Message Development

We created clear, concise messages that highlights project's goals, benefits, and achievements, which points out benefits of CC-resilient development.

3. Multi-Channel Approach

We will use various communication channels such as the project website (www.climempower.eu), social media (Facebook, LinkedIn, Quora, Zenodo), press releases, eNewsletters, via blog posts on the website and (3), conferences and traditional media to reach a broader audience.

4. Community Engagement

We established Community of Practice workshops and events to enable direct engagement with local communities, incorporating their feedback into project strategies.

5. Regular Updates

We plan to provide regular updates through newsletters (M12, M24, M36), project website, and social media (Facebook, LinkedIn, Quora, Zenodo), to keep stakeholders informed about our progress, give insights on interesting relevant facts on climate adaptation and mitigation, project achievements, and upcoming milestones.

6. Media Engagement

We opened communication with local journalists and media to reach a broader audience and enhance public awareness. For example, we have already conducted an interview with the national channel of Croatia giving an overview of what the project is about. This will shortly be uploaded online on the ClimEmpower website:

<https://www.youtube.com/watch?v=IJJ6hACYTmw>.

7. Impact Assessment

Impact assessments shall be performed against the KPIs defined in this document.

8. Evaluation and Adaptation

We will assess the effectiveness of the communication strategy (number of website visits, number of Facebook/LinkedIn followers, number of downloaded materials, etc...), analysing feedback from stakeholders, and adapting the approach if needed against the KPIs defined in this document.

The Dissemination and communication plan (this document) relies on dissemination and communication strategy and has been elaborated at the beginning of the project (M6). It contains the channels and tools to be implemented (HOW), target audiences to be reached (WHO), key messages (WHAT), the timing (WHEN) and location (WHERE) of the planned activities.

3.2 Communication and Dissemination objectives

ClimEmpower's primary dissemination and communication objective is to **raise awareness and point the necessity of climate initiatives**. Our approach integrates dissemination and communication strategies to connect with stakeholders and the broader audience.

Our dissemination and communication strategy focuses on sharing information with stakeholders. Progress and results will be presented throughout the project's lifetime, including international conferences, workshops and webinars organized by ClimEmpower members or external institutions. The project results, newsletters, leaflets, research findings, and updates will be distributed thru selected channels. We use various platforms to reach broader audience - including project's website, a LinkedIn page, a Facebook page, the Zenodo community, and the Quora community.

We want to **establish connections with our stakeholders**. We want to connect with the scientific community as well as with projects of a similar theme, such as MAIA, Firelogue, Climate Farm Demo, ICARIA, KNOWING and Climaax. This will enable the exchange of best practices, community of practitioners, stakeholders with the same interests, and **increase project visibility**.

ClimEmpower aims to **communicate key messages to a broader audience** equally. Some terms and concepts can be complex to understand to a broader audience so one of our communications objectives is to make the content accessible. Through active engagement on social media channels such as our LinkedIn page, Facebook page, and the Quora community, we try to simplify complex concepts and ensure that a broader audience can easily understand and recognize ClimEmpower's mission.

ClimEmpower's objective is to establish a strong connection with stakeholders, collaborate with similar initiatives, and ensure that our messages resonate with a diverse audience. Through these efforts, ClimEmpower will contribute to the broader conversation surrounding of climate initiatives.

3.3 ClimEmpower target audiences

Following target audience for the ClimEmpower were identified:

Table 2: Target audiences and their potential contribution

Target audience	What their potential involvement will bring in the project
Regional authorities	Regional authorities understand the climate challenges within their geographic areas. Identifying them as a target audience we can enlarge community engagement and awareness of climate issues and ensure participation from the local stakeholders in project activities. Their involvement brings access to local data, which are important source for project work. They can easily target climate-related emergencies at local area, such as extreme weather events.
Potential end users	ClimEmpower is focused on end users, they are identified as one of the main stakeholders. By doing so, we can address their real problems and ensure that ClimEmpower's results (education materials, tools, etc...) are relevant to them. We aim to base project activities on their needs and challenges because entire project is crafted to help end users better understand and mitigate climate hazards.
Public administration (policymakers)	We recognize public administration as target audience. It enables us to integrate climate issues into government policies which can have systematic impact on entire community. Policymakers can provide us access to important climate data. Our approach and efforts can make changes regarding to regulations, resource allocation and promoting sustainable practices. It can also help with community engagement.
Scientific community	Scientists have key role in educating the public. Their expertise can be useful for ClimEmpower project to get access to latest achievements in climate science. Their support gives credibility and acceptance to our project. Data they can provide us will help make data driven decision making in project.
Developers	Developers translate the scientific findings into software that can be used by other user types. Free and open source developers play a special role in making these results more affordable.
General audience	Targeting the general public as a stakeholder in project will increase understanding and support for necessary climate initiatives. General public can be valuable channel for spreading the information about project, results, and goals. By reaching them thru website, social media, etc. we can ensure dialogue and useful feedback to better understand their needs and priorities.
Climate projects and associations	Climate projects and associations have a lot of specialized knowledge and a large network of contacts that can increase ClimEmpower's reach. They also have access to valuable resources, and the potential for joint global impact make them important stakeholders. Joint performances and initiatives increase the chance to influence policymakers and global influence.

3.3.1 ClimEmpower stakeholder's needs analysis

ClimEmpower aims to leverage expertise, resources, and knowledge to enhance climate resilience in the targeted south-European regions. This will ensure project's effectiveness and sustainability.

Regional Stakeholders

- **City and regional planning authorities** are stakeholders responsible for urban and regional development.
- **Service managers and Utilities** are in charge of infrastructure and service provision.
- **Citizens networks and local communities** represent the community's needs and knowledge. Involving them ensures that the project addresses the needs and concerns of the local population.

Potential needs:

- Help to align development strategies with the needs of adaptation to climate change,
- Help with development of climate-resistant services that can withstand the impacts of climate change.

Regional and public authorities

- **Regional Administrations** are central stakeholders responsible for implementing policies at regional level. Engaging regional authorities is essential for the successful organization of Communities of Practice (CoPs) and the effective adoption of resilient development strategies.
- **Government Officials** are decision-makers within the public administration, and they have key role in policy implementation.

Potential needs:

- Help with effective implementation of climate change resilience strategies,
- Strategies to integrate climate-resilient strategies into policies at the regional level.

"Quadruple Helix" Stakeholders

- **Academic and research institutions, scientific community** provide knowledge and expertise. Collaborating with these stakeholders ensures scientific foundation for climate adaptation strategies.
- **Business and industry** are contributors to economic development. Their involvement ensures that climate-resilient strategies align with economic objectives and promote sustainable practices.
- **Civil Society** has a main role in societal development and community engagement.
- **General audience** is valuable channel for spreading the information about project, results and goals.

Potential needs:

- scientific basis and expertise in the development of climate change adaptation strategies,
- support in implementation of knowledge management, decision support, reporting and monitoring services.
- to align climate-resilient strategies with economic goals and promote sustainable practices,
- active participation in the development of society and engagement of the community.

Climate projects and associations

Relevant Climate Change adaptation and mitigation EU Projects (finished and or ongoing), are a source of best practices and further networking. Collaborating with them we encourage knowledge transfer and the adoption of successful strategies from other projects (KNOWING, MAIA, ICARIA, CLARITY, Climaax ...).

Potential needs:

- to exchange best practices and successful strategies with other projects of the same or similar topic in order to ensure efficiency, connection and joint action, and thus a wider impact of all projects.

3.3.1.1 Level of dissemination and communication activities

The majority of ClimEmpower's dissemination and communication activities will be **strategically localized**, focusing on the characteristics and needs of the south-European regions involved – **Andalusia (Spain), Central Greece (Greece), Sicily (Italy), Osijek-Baranja County (Croatia) and Troodos (Cyprus)**. We recognized the importance of engaging with regional stakeholders, regional planning authorities, service managers, utilities, citizens' networks, and local communities. With localized approach, we can ensure that our dissemination and communication efforts are aligned with the specific challenges and opportunities each community faces. This includes organizing Communities of Practice (CoPs). Connections with “quadruple helix” stakeholders can improve climate adaptation, regional capabilities, and sustainable development pathways. ClimEmpower will produce easy-to-understand educational tools and materials and data-driven decision support services to empower local stakeholders with the knowledge and tools necessary for effective climate adaptation planning.

The dissemination and communication objectives support main ClimEmpower objectives:

- 1) **Increase awareness** among regional stakeholders about the project and its outcomes.
- 2) **Facilitate community engagement** and participation from local communities by organizing dissemination events, workshops, and Communities of Practice (CoPs).
- 3) **Promote knowledge transfer** on climate adaptation strategies, tools, and best practices from successful EU projects and regions with higher adaptive capacity. Empower local stakeholders with the necessary information to make informed decisions about climate resilience.

- 4) **To provide decision support** through educational materials and tools that helps in climate adaptation planning, helping them recognize pathways toward a climate-resilient and sustainable future.
- 5) To **ensure accessibility of educational materials** - develop easy-to-understand educational materials with climate change risks, adaptation options and strategies and the use of ClimEmpower project tools.

3.4 Key messages

The key messages of the ClimEmpower project are:

▪ Empowering Regions for Climate-Resilient Development

ClimEmpower is committed to demonstrating that climate change (CC) resilience should be an integral aspect of regional development across the EU and beyond. By showing benefits, including improved quality of life and economic development, we aim to inspire regional stakeholders to embrace CC-resilient development pathways.

ClimEmpower aims to integrate climate change resilience into regional development, demonstrating benefits, improved quality of life and economic development across the EU and beyond.

• Proving the Value with Data and Tools

Our project highlights that the benefits of CC-resilient development are not just theoretical. ClimEmpower will help 5 regions by improving their access to data, knowledge, and digital services, strengthening education, and encouraging sustainable and circular local economies. These resources empower communities to make informed decisions towards sustainable future.

ClimEmpower offers practical tools and data to empower regional stakeholders, enabling them to understand advantages of climate-resilient development.

▪ Fostering Collaboration through Communities of Practice

ClimEmpower is founded on the principle of "helping regions help themselves." We facilitate collaboration through the creation of regional "Communities of Practice" and empower communities to address climate resilience challenges collaboratively.

ClimEmpower enables collaboration through the creation of five regional "Communities of Practice," encouraging co-creation and mediation

▪ Case Study scenarios

The project includes five case studies in South-east Europe: Andalusia (Spain), Central Greece (Greece), Osijek-Baranja County (Croatia), Sicily (Italy), Troodos (Cyprus), aiming to understand impacts, assess risks, and co-create adaptation solutions in these vulnerable regions.

ClimEmpower will design a coherent and realistic set of regional Case Study scenarios for enhanced CC-resilience in each project case study.

- **Capacity Building for Climate-Resilient Communities**

Our project will build regions' capacity to deal with climate resilience. ClimEmpower will provide educational and training materials focused on climate change resilience and user-centric data, equipping communities with the knowledge and skills to navigate the challenges posed by climate change.

ClimEmpower will contribute to building communities' capacity for climate-resilience by providing educational materials and interactive training tools.

- **CC-resilient development pathways offer multiple benefits**

ClimEmpower aims to prove that CC-resilient development offers multiple benefits including but not limited to a higher quality of life and economy growth through data analysis, real-world case studies, and by actively involving regional stakeholders in the co-creation and implementation of climate-resilient strategies.

Key Message: CC-resilient development offers multiple benefits for regional stakeholders.

- **Horizon Europe**

ClimEmpower is a European project funded by the European Commission's Horizon Europe program, aimed to prove beyond doubt that CC-resilience should, and can, be an integral part of regional development everywhere in the EU and beyond it.

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3.4.1 Plan for pushing key messages to stakeholders

ClimEmpower key messages would be strategically communicated at pivotal points:

1. Project Launch (M1-M6)

To introduce the project, its objectives, and expected outcomes to create initial awareness and support (website, social media, promo materials).

2. Midway Point (M18)

To share interim results, achievements, and progress to maintain stakeholder engagement and interest.

3. Major Milestones (M9 – M36)

Major milestones are aligned with project deliverables, as shown in Table 3:

Table 3: Project deliverables

Deliverable	Month
D1.2 ClimEmpower scenarios	M9
D2.1 Climate Change resilience: identified data, services, and gaps	M9
D3.1 ClimEmpower application architecture	M12
D4.1 Educational materials for increased regional CC resilience v1	M12
D2.2 Climate Change resilience: indicators	M15
D2.3 Downscaling and data fusion for Climate Change resilience	M15
D4.3 Regional CC-resilience recommendations v1	M18
D2.4 Measures and strategies for increased Climate Change resilience	M21
D3.2 Reusable libraries and services for climate feature extraction, data processing and indicator building	M24
D4.5 ClimEmpower application and trial specifications	M24
D4.2 Educational materials for increased regional CC resilience v2	M30
D3.3 HTML5 framework and user-centric applications for climate resilience	M33
D4.4 Regional CC-resilience recommendations v2	M33
D4.6 Community testing and validation report	M36

4. Community of Practice meetings (M1 – M4)

To encourage collaboration and knowledge exchange and to attract more stakeholders.

5. Near Project Completion (M34 – M36):

To highlight the overall success, lessons learned, and lasting impacts of ClimEmpower and to present results.

6. Periodic Updates

To regularly update stakeholders on smaller achievements, ongoing activities and to maintain communication and interest.

3.4.2 Audience selection

Table 4: Audience selection

Deliverable	Month	Description	Audience
D1.2 ClimEmpower scenarios	M9	Report detailing the envisaged ClimEmpower scenarios for each of the five regions and expected contributions of partners and WPs/tasks towards realization of these scenarios.	Regional authorities, Scientific community, Climate projects and initiatives, General audience
D2.1 Climate Change resilience: identified data, services, and gaps	M9	A document stating the data needed to identify, analyse and quantify the risks faced by case studies (e.g. hazard, exposure, vulnerability), their sources, resolution etc.; Furthermore, available climate services with focus on the risks identified. By collecting this information, gaps with respect to data, usable indicators, services as well as aspects that alter the vulnerability and therefore can be used to increase resilience are identified.	Regional authorities, Scientific community, Climate projects and initiatives
D3.1 ClimEmpower application architecture	M12	Report explaining the envisaged implementation architecture of ClimEmpower applications.	Scientific community and developers. Climate projects and initiatives,
D4.1 Educational materials for increased regional CC resilience v1	M12	A set of educational materials for increasing CC-resilience literacy. V1 of deliverable will concentrate on indicating what already existing training materials, such as serious games for CC-resilience, qualitative interactive models or tutorials for existing European data and services can be used by regional CoPs and how.	Policymakers, regional authorities, general audience
D2.2 Climate Change resilience: indicators	M15	Summary of existing socio-economic, governance and climate (impact/risk/resilience) indicators covering the needs of all five regions based on a thorough analysis of commonly applied climate, socio-economic, governance indicators	Regional authorities, Scientific community, Climate projects and initiatives
D2.3 Downscaling and data fusion for Climate Change resilience	M15	A document describing the methodology for downscaling Copernicus satellite images and the automatic georeferencing of crowdsourced information from Twitter, based on the identified data gaps	Project partners, CoPs, Regional authorities, Policymakers, Potential end users, Scientific community, General audience, Climate projects and initiatives

Deliverable	Month	Description	Audience
D4.3 Regional CC-resilience recommendations v1	M18	This document will present the consensus reached through CoP activities in the form of generic and region-specific recommendations for decision makers in and beyond the five ClimEmpower regions. It will encompass lessons learned and potential improvements, particularly in terms of integrated governance and policymaking.	Potential end users, policymakers, regional authorities
D2.4 Measures and strategies for increased Climate Change resilience	M21	Overview of adaptation and mitigation measures and strategies, with anticipated impacts on indicators depicting CC-resilience, side effects and co-benefits including description of methodology for estimating the impacts of various measures and strategies on CC-resilience, including side-effects and co-benefits	Potential end users, policymakers, regional authorities
D3.2 Reusable libraries and services for climate feature extraction, data processing and indicator building	M24	Report describing the libraries, tools and algorithms developed in WP3.	Scientific community and developers. Climate projects and initiatives,
D4.5 ClimEmpower application and trial specifications	M24	This document will contain specifications of the five regional trials, including the updated scenarios, applications that will be trialled, and definitions of procedures and criteria for technical and scientific tests to be conducted during the trial and for the community validation to be conducted at the final trial workshop (which is also a final CoP workshop).	Potential end users, policymakers, Regional authorities
D4.2 Educational materials for increased regional CC resilience v2	M30	Second version of deliverable will concentrate on educational materials that were developed in the project, consistent with WP2 and WP3 key topics. Multimodal educational materials leveraging video, illustrated stories, quiz, FAQ, will be designed for individual, self-paced learning and provide ample opportunities for competence self-assessment.	Project partners, CoPs, Regional authorities, Policymakers, Potential end users, Scientific community, General audience, Climate projects and initiatives
D3.3 HTML5 framework and user-centric applications for climate resilience	M33	Application and services accompanied by a short report describing the successful deployment of end-user applications and dependent data services.	Project partners, CoPs, Regional authorities, Policymakers, Potential end users, Scientific community and developers. Climate projects and initiatives,

Deliverable	Month	Description	Audience
D4.4 Regional CC-resilience recommendations v2	M33	This document, following D4.3, will present the consensus reached through CoP activities in the form of generic and region-specific recommendations for decision makers in and beyond the five ClimEmpower regions. It will encompass lessons learned and potential improvements, particularly in terms of integrated governance and policymaking.	Potential end users, policymakers, regional authorities
D4.6 Community testing and validation report	M36	This document will summarise results of the regional trials, including both results of technical and scientific tests and the results of the community validation, and the replication potential based on the exchanges and workshops with follower regions.	Potential end users, policymakers, regional authorities

4 Enhancing the Outreach and Impact

Within the ClimEmpower project, Work Package 5 (WP5) focuses on dissemination, communication, outreach, and stakeholder engagement. The partners have specific roles and responsibilities within this work package.

The Faculty of Electrical Engineering and Computing (FER) will spearhead communication and dissemination tasks, working closely with partners. FER, together with the rest of the consortium, will regularly update the Dissemination and communication plan to ensure that no communication or dissemination opportunities are overlooked.

4.1 Work package 5 - Enhancing the Outreach and Impact

WP5 includes all dissemination and communication tasks. Specific objectives are:

- Develop a Dissemination and Communication Plan to define the strategy and specific actions related to communication and dissemination.
- Coordinate scientific publications.
- Share knowledge with similar projects.
- Raise awareness among different audiences, including public administration, stakeholders and general society, of the need for long-term planning to improve resilience and reduce CC impacts.
- Promote and encourage the widest possible application of project methods and tools beyond the lifetime of the project.
- Promote and encourage the replication of ClimEmpower case studies in other regions.

WP5 is divided in 5 tasks:

4.1.1 Task 5.1. Develop and Maintain project web site [M1-M36]

This task involves the establishment of the project's graphical standards and the development of a project website. The website will feature main project information, including an overview, objectives, and partner profiles. It will also serve as a platform for project-related updates, covering news, workshops, conferences, and communication efforts. Additionally, the website will showcase project results, including deliverables, videos, and open data, all of which will be published periodically throughout the project.

Deliverable: D5.1.

- Leader: FER
- Contributors: AIT

Table 5: Dissemination and communication tools or material

Tool or material	Description	Objective	Target audience	Timing	Specific KPI
Logo and project templates	A logo serves as a visual representation of the project, creating a unique and recognizable identity. Templates provide a consistent format for various project material. This consistency reinforces the project's messaging, maintains a unified visual style, and helps establish a cohesive communication strategy.	The objective is to establish a professional and consistent visual identity that enhances brand recognition and facilitates streamlined communication.	All audience	M1	Unique set of templates and logo
Project website	www.climempower.eu The ClimEmpower project website should be useful as a central hub for disseminating project information, updates, and results, providing stakeholders and the public with easy access to essential details, progress reports, and multimedia resources. Details about the project website are in D5.1 - Project website.	The objective is to provide updated information for the project's audience.	All audience	M1 – M36 + at least 5 years after project ends	≥3000 visitors per year
Brochures presenting regional activities	Brochures for each regions 1) depicting the key CC hazards locally 2) how they are dealing with the aftermath 3) who are the regional partners involved and 4) how they are empowering the specific area 5) contact person representing ClimEmpower	This objective will concentrate information location based	Regional stakeholders e.g public authorities and citizens in the area	M1-M36	

4.1.2 Task 5.2. Public and professional communication [M1-M36]

This task involves the creation of material intended for the general public, including the government, local administration, and industry. The objective is to raise awareness about climate change and its potential impacts, inform the audience about their role in addressing climate change, and educate them about the project and their potential interactions with it. Activities encompass the development and distribution of project newsletters, social media posts, press releases, printable brochures, leaflets, and posters. Partners will contribute by providing images, creating articles, sharing campaigns on their web pages and channels, and translating communication materials into local languages. The task also includes the creation of at least two press releases in English, translated by partners into local languages for distribution in Cyprus, Croatia, Greece, Italy, and Spain. Additionally, at least two videos in English will be produced.

Deliverables: D5.2, D5.5, D5.6

- Leader: FER
- Contributors: All partners

Table 6: Dissemination and communication tools or materials

Tool or material	Description	Objective	Target audience	Timing	Specific KPI
Social media	Facebook: https://www.facebook.com/profile.php?id=61552121297472 LinkedIn: https://www.linkedin.com/in/climempower-project-41431b296/ Quora: https://climempower.quora.com Zenodo: https://zenodo.org/communities/climempower?q=&l=list&p=1&s=10&sort=newest	The objective is to utilize these platforms as less formal communication tools, tailored for a broader audience. The goal is to enhance visibility, encourage dialogue and promote awareness and understanding of climate-resilient development.	Broad audience, potential end users	M3 – M36	≥36 posts; at least one monthly
Roll-up (posters)	Printed materials including the branding of the ClimEmpower project, the partner's logos and a QR code to access the project website.	To identify the project at CoP meetings, conferences, and other events.	All audiences	M1 – M36	≥7 posters
e-newsletter	Annual digital newsletter to describe the project's progress and milestones. It will include links to the project's main news and results.	To provide a structured communication tool that consolidates project updates, achievements, and key insights.	All audiences	M12 – M36	3 Newsletters 3,000 recipients across Europe

Tool or material	Description	Objective	Target audience	Timing	Specific KPI
Infographic	Key facts and outputs in form of digital graphics in an easy-to-understand way.	To present complex information in a visually engaging and easily digestible format, enhancing communication effectiveness.	All audiences	M6 M36	– 3 sets of infographics
Leaflet(s)	Project brochure with key information presented in an easy-to-understand way for a general audience.	To create accessible and user-friendly materials that quickly convey essential project details.	All audiences	M5 M35	– 500 downloads or copies
Videos	Professionally made videos illustrating the regional problem statements and proposed solutions.	To visually articulate the specific challenges faced by each region regarding climate resilience and to present clear, impactful solutions.	All audiences	M30 M36	– ≥5000 views on Youtube
Training and educational material	A set of educational and training materials	To provide accessible and structured learning opportunities, enabling informed decision-making and proactive engagement in addressing climate challenges at various levels.		M12 M36	– ≥150 visits/downloads

4.1.3 Task 5.3. Scientific dissemination [M1-M36]

This task will coordinate scientific dissemination activities of the project, including presentation of the project results at scientific conferences and publication of scientific papers.

Deliverables: D5.2, D5.5, D5.6

- Leader: FER
- Contributors: All partners

Table 7: Dissemination and communication tools or materials

Action	Description	Objective	Target audience	Timing	Specific KPI
Attendance to conference	Different events, congresses, workshops, and conferences will be attended by the project partners with the objective of disseminating the project to potential end-users, specialised audiences and the scientific community through presentations and posters. More in the Table 8.	To disseminate project research, findings, and approaches to a specialized audience.	Potential end-users, associations and platforms, dissemination multipliers and scientific community.	M1 – M36	Participation in at least 20 conferences and scientific events
Scientific publication	Several scientific papers in relevant journals will be published in High-level peer-review international open journals. More in the Table 9.	To disseminate the project's findings, methodologies, and insights. Publishing in reputable journals enhances the project's visibility, establishes credibility in international academic circles.	Scientific community, potential end-users.	M6 – M36	≥5 publications in peer-reviewed journals

Tables 8 and 9 indicate some possible venues and journals where ClimEmpower results could be published. Decision which of these opportunities to pursue will be made in due time by the project management team, depending on the results achieved, available budget, “open access” publishing fees, interest of the partners, and perceived “impact for money”. In addition, we will also explore the opportunities for publishing in the Open Research Europe and in the family of high visibility “nature” journals, most notably in “npj climate action”.

Table 8: List of Conferences

Name of the Conference	Date	Website (if possible)	Place	What result would be useful to promote at that conference (related to the conference topic)	What kind of impact	Planned contribution	Assesment including Co2 impact
EGU	15-19.4.2024	https://www.egu24.eu	Vienna, Austria	preliminary overview of data, indicators, climate services and related gaps	EGU is a huge, scientific conference. I will present other projects there and will use this opportunity to spread news about ClimEmpower	Networking	Low impact
Enviroinfo	11.2024, annual	https://faui.gi.de/veranstaltungen/enviroinfo-2024	Cairo, Egypt	Software architecture (D3.1) in 2024, services software and trial results in subsequent years (D3.x, also D4.x)	Long-standing and well-established annual international and interdisciplinary conference series on leading environmental information and communication technologies. Initially very German-centric and oriented to practical use of the models and software, Enviroinfo has matured into a fully fledged international conference.	Conference paper and presentation	Medium impact in 2024, usually low impact
FOSSGIS	03.2024, annual	https://fossgis-konferenz.de/	Hamburg, Germany	Open-source software, open data, open science (WP3 results, from 2025)	The FOSSGIS conference is the leading conference in the D-A-CH region for free and open source software for geoinformation systems and for the topics of Open Data and OpenStreetMap.	Conference paper and presentation	Low Impact
iEMSs	06.2024, biannual	https://conference.iemss.org/	Michigan USA (2024)	Software architecture in 2024 (D3.1), models and software in 2026	International Environmental Modelling and Software Society (IEMSS) organises a relatively small, but influential biannual “International Congress on Environmental Modelling and Software” dedicated to modelling and software related to environment, risk management and climate action.	Conference paper and presentation	High impact in 2024, probably low in 2026
INTERPRAEVENT	10-13.6.2024	https://interpraevent2024.at	Vienna, Austria	overview of data, indicators, climate services and related gaps	interpraevent is a conference of scientists and practitioners. I will present another project there and will	Networking	Low impact

					use this opportunity to spread news about ClimEmpower		
MIPRO 2024.	20.-24.5.2024.	http://www.mipro.hr/Home/tabid/36/language/en-US/Default.aspx	Opatija, Croatia	Cop Meetings, progress on educational materials	MIPRO is a well-established international conference that aims to disseminate various technologies to all levels of society. Therefore, all results that are presented will reach a wider audience.	Presentation, poster and/or networking	Low impact
MIPRO 2025.	May.25	/	Opatija, Croatia	First version of educational and training materials (D4.1)	MIPRO is a well-established international conference that aims to disseminate various technologies to all levels of society.	Presentation, poster and/or networking	Low impact
MIPRO 2026.	May.26	/	Opatija, Croatia	D1.2, D2.4, D3.3, D4.2	MIPRO is a well-established international conference that aims to disseminate various technologies to all levels of society.	Presentation, poster and/or networking	Low impact
2024 IEEE International Geoscience and Remote Sensing Symposium	7-12.07.2024	https://www.2024.ieeeigars.org/	Athens, Greece	Results concerning the D2.3 deliverable	The IEEE International Geoscience and Remote Sensing Symposium is among the most known conference in its field. It gathers highly esteemed colleagues from all over the globe that present the state-of-the-art developments in their domain.	Presentation, poster and/or networking	Low impact / High cost of participating
2025 IEEE International Geoscience and	2025	Not published yet	Not announced yet	Results concerning the D3.2 Deliverable (initial stage)	The IEEE International Geoscience and Remote Sensing Symposium is among the most known conference in its field. It gathers highly esteemed colleagues from all over the globe that present the	Presentation, poster and/or	Cannot estimate at the moment.

Remote Sensing Symposium					state-of-the-art developments in their domain.	networking	
Conference on Information Systems for Crisis Response and Management (ISCRAM)	2025	https://iscram.org/	Not announced yet	Results concerning the D3.2 Deliverable (final stage)	The ISCRAM Conference is a highly esteemed conference in the field of Information Systems for Crisis Response And Management. It is closely related to the scope of ClimEmpower and the outputs that will be developed during its implementation phase. A potential participation in the conference with a presentation or a poster would have a major positive impact in the dissemination of the project and its outputs.	Presentation, poster and/or networking	Cannot estimate at the moment.
American Meteorological Society (AMS) Annual Meeting	2024	https://annual.ametsoc.org/index.cfm/2024/	Baltimore, USA	Demonstration of data access service ECMWF will provide for the ClimEmpower Project	AMS is a major meeting for the global meteorological community that will allow us to demonstrate to a large audience our work	Short presentation and demo of work	ECMWF was already attending so no extra CO2 emissions
Open Geospatial Consortium (OGC) European Meeting	2024 or 2025	https://www.ogc.org/events/	Delft, Netherlands	Demonstration of data access service ECMWF will provide for the ClimEmpower Project with an emphasis on OGC standards that will be used in the software created.	OGC is a global standards organization in the geospatial community. Using their standards will open up ClimEmpower to interoperate with other projects and partners.	Short presentation and demo of work	Low impact
DaWetRest - Danube Wetlands	07.02.2024.		Vinkovci, Croatia	Cop Meetings, progress on educational materials	DaWetRest is a Horizon project that deals with systematic, community-engaged and sustainable innovative actions. It includes 46 institutions from	Networking	Low impact

and flood plains Restoration meeting					12 countries that will act on restoring the danubian wetlands from the central part of the Danube to the Delta.		
17th European Geoparks Conference	02-04.10.2024		Reykjanes UNESCO Global Geopark, Iceland	Project progress	The main objective of cooperation between geoparks is the protection of the geological heritage and the promotion of sustainable development of their territories in Europe. 94 European geoparks with their scientific and management staff will attend the conference to present their work within their geoparks and any projects running for that area.	Presentation and/or networking	ANET was already attending so no extra Co2 emissions
SIU - Italian Conference in Urban Planning	2025	https://www.societaurbanisti.it	Italy	Results concerning the Sicilian CoP in terms of "institutional learning" (WP1 and 4); scientific data visualization in participatory processes	SIU is the Italian Society of Urban Planners which includes urban planners working in Italian universities across all institutional and civil settings. Participation in the conference will allow for increased exchange within the national context. Dedicated sessions on climate change and resilience have been held in the past.	Presentation	Low impact.
2nd European Green Conference (EGC 2024)	11. - 14. June 2024		Vodice, Croatia	Activities within the project concerning climate change with an emphasis on the problems and solutions through models	The main goal of the European GREEN Conference is to emphasize the necessity of a multidisciplinary approach to environmental protection and sustainable development, with many scientists and professionals from all scientific fields giving lectures about climate change, computer science in environmental protection, ecological agriculture and food production, green biotechnology and many other related topics.	Presentation and/or networking	Low impact to environment

Eleventh International Conference on Remote Sensing and Geoinformation of Environment, 2025	8-9 April 2025	https://rsc.y2024.cyp.rusremote.sensing.com/Topics	Cyprus, Ayia Napa	Activities within the project concerning climate change with an emphasis on the problems and solutions through models	Climate changes, meteorology, atmospheric chemistry, air pollution	Presentation and/or networking	Low impact to environment
SGEM Green Vienna	27 November, 2025	https://sgemviennagreen.org/index.php	Vienna, Austria	Activities within the project concerning climate change with an emphasis on the problems and solutions through models	Climate changes, meteorology, atmospheric chemistry, air pollution	Presentation and/or networking	Medium/High impact to environment (SCOPUS proceedings)

Table 9: Journals of interest and deliverables to present.

Deliverable	Month	Journals of interest
D2.1 Climate Change resilience: identified data, services, and gaps	M9	Climate Risk Management Journal (Elsevier), Urban Climate (Elsevier), Environmental Science and Policy (Elsevier)
D3.1 ClimEmpower application architecture	M12	Environmental Modelling and Software (ScienceDirect), Journal of Environmental Informatics (International Society for Environmental Information Sciences),
D2.2 Climate Change resilience: indicators	M15	Climate Risk Management Journal (Elsevier), Urban Climate (Elsevier), Environmental Science and Policy (Elsevier)
D2.3 Downscaling and data fusion for Climate Change resilience	M15	IEEE Geoscience and Remote Sensing (IEEE), International Journal of Applied Earth Observation and Geoinformation (Elsevier), International Journal of Remote Sensing (Taylors & Francis), IEEE Geoscience and Remote Sensing Letters (IEEE), Online Social Networks and Media (Elsevier)
D4.3 Regional CC-resilience recommendations v1	M18	Environmental Science and Policy (Elsevier), Local Environment (Taylors & Francis), Environment and Urbanization (SAGE), Environment and Planning A - D (SAGE), Urban Climate (Elsevier), Journal of Planning Education and Research (SAGE)
D2.4 Measures and strategies for increased Climate Change resilience	M21	Environmental Science and Policy (Elsevier), Climate Risk Management Journal (Elsevier), Urban Climate (Elsevier)
D3.2 Reusable libraries and services for climate feature extraction, data processing and indicator building	M24	Environmental Modelling and Software (ScienceDirect), Journal of Environmental Informatics (International Society for Environmental Information Sciences), ERCIM News (ERCIM),
D4.5 ClimEmpower application and trial specifications	M24	Environmental Science and Policy (Elsevier), Local Environment (Taylors & Francis), Environment and Urbanization (SAGE), Environment and Planning A - D (SAGE), Urban Climate (Elsevier), Journal of Planning Education and Research (SAGE)
D4.4 Regional CC-resilience recommendations v2	M33	Environmental Science and Policy (Elsevier), Local Environment (Taylors & Francis), Environment and Urbanization (SAGE), Environment and Planning A - D (SAGE), Urban Climate (Elsevier), Journal of Planning Education and Research (SAGE)
D4.6 Community testing and validation report	M36	Environmental Science and Policy (Elsevier), Local Environment (Taylors & Francis), Environment and Urbanization (SAGE), Environment and Planning A - D (SAGE), Urban Climate (Elsevier), Journal of Planning Education and Research (SAGE)

4.1.4 Task 5.4: Workshops for followers and replicators [M6-M36]

This task includes three EU-level workshops and 3x5 regional “public” workshops (joint activity with WP4). The EU-level workshops will be organized for regions not directly participating in the project but who could benefit from the project’s results and will include topics such as: “*climate change and its impacts*”; “*your role in combating climate change*”; “*data on climate change and how to use it*”; “*climate change resilience boosting recommendations*”. Workshops will be face-to-face (f2f) or hybrid (f2f+online) when possible, online otherwise.

Deliverables: D5.2, D5.5, D5.6

- Leader: FER
- Contributors: AIT, all, especially the CSF and RA partners

Table 10: Dissemination and communication tools or materials

Tool or material	Description	Objective	Target audience	Timing	Specific KPI
Regional workshops	The first three regional workshops will be “invitation only”, for RAs and CoP members. The next two will include at least follower regions and the final workshops will be open for other potential adopters, policy makers and possibly even for the general public.	To facilitate direct engagement with local stakeholders, fostering collaboration, knowledge exchange, and co-creation of climate-resilient strategies.	RAs, and other regional stakeholders, future adopters	M1 – M30	≥350 participants
3 EU workshops	Key outputs of the ClimEmpower project, other relevant initiatives and studies on climate hazards, impacts and adaptation measures.	To share comprehensive project outcomes, lessons learned, and innovative approaches in climate-resilient development with a wider European audience, fostering knowledge dissemination and collaboration.	Broader public, including future adopters and policy makers	M36	≥100 participants
Final regional event(s)	Final regional events in Croatia, Grece, Cyprus, Italy, and Spain.	To locally showcase and celebrate project achievements, engage stakeholders, and facilitate the exchange of knowledge and experiences in implementing climate-resilient strategies tailored to the unique contexts of each region.	Regional audience, regional authorities, policy makers	M36	≥100 participants

4.1.5 Task 5.5: Liaison meetings [M6-M36]

This task will help the project engage and collaborate with the Mission governance, enable a flow of information between ClimEmpower and other Mission projects and facilitate synergy between them to maximise project achievements and/or impacts. This task will support such activities as the participation of ClimEmpower stakeholders in joint workshops, the exchange of knowledge, the development and adoption of best practices, as well as joint communication activities with other Mission projects.

Deliverables: D5.2, D5.5, D5.6

- Leader: FER
- Contributors: AIT, PLINVIS, AQUA

4.2 Strengthening ClimEmpower impact

To strengthen ClimEmpower's impact in the future, the project will focus on targeted dissemination and communication campaigns to highlight achievements and success stories.

Engagement with stakeholders will be maintained through events and partnerships with relevant regional organizations, EU projects and scientific community.

Capacity-building initiatives, including training and educational materials, will be implemented to enhance the skills of stakeholders involved in climate-resilient development. Multimedia tools, such as professionally produced videos and infographics, will be utilized to visually showcase the project's impact and increase visibility. The project's progress will regularly be monitored to ensure transparency and credibility. We plan to advocate for policies and share our results with policymakers. Opportunities for replication or scaling in other regions will be explored.

ClimEmpower project will leverage conferences, scientific publications, and actively seek publication opportunities to disseminate research findings and best practices to a wider scientific community.

5 Monitoring and evaluation

ClimEmpower's Monitoring and Evaluation framework is designed to assess progress and impact throughout the project's lifetime. We begin by clearly **defining our project objectives, key messages** and **identifying Key Performance Indicators (KPIs)** that align with our project's goals.

Regular monitoring activities are implemented to track ongoing progress, such as the number of conducted workshops, levels of community participation, and the dissemination of project materials.

Periodic reviews and assessments will be conducted to evaluate the effectiveness of our strategies in Dissemination and communication plan (M18, M36). We will collect feedback from stakeholders, partners, and participants, and this will allow us to improve overall effectiveness.

Regular reporting mechanisms will keep stakeholders, partners, and funders informed, maintaining transparency. We also have external evaluations by independent experts who will provide an assessment of our project outcomes (Project advisory board).

Our adaptive management approach ensures that we use the insights gained from our M&E activities to make informed decisions, adjust strategies as needed, and enhance the overall success of ClimEmpower. We aim to track progress, assess impact, and ensure that our dissemination and communication activities aligns with our project objectives.

6 Risk mitigation strategy

We prioritize a proactive approach to mitigate risks associated with dissemination and communication activities.

Firstly, we conduct stakeholder analysis to understand the diverse communication needs and potential challenges of different target audiences, and what they could bring to project. This shaped dissemination and communication plans.

A clear and detailed dissemination and communication plan is developed, outlining objectives, key messages, channels, and timelines within D5.2 - Dissemination and communication plan. This ensures that all team members are aligned with their roles in executing the Plan.

We utilize different communication channels, including social media, newsletters, press releases, workshops, conferences, journals to reach a audience we targeted by this Plan.

Regular updates on project progress will be provided together with the feedback from stakeholders. This will allow adjustments to communication strategies based on audience responses.

A crisis communication plan is in place, outlining steps to be taken in case of unforeseen challenges or negative feedback within D6.2 - Project implementation and Risk management plan.

We keep in mind cultural diversity. Different cultural norms, languages, and preferences in the project's target regions require that key messages and dissemination and communication activities be adapted so that the target audience can understand and accept messages.

Project logo and colours will be in all dissemination and communication materials to provide recognition and project image.

Data security measures, especially when disseminating sensitive information, are implemented to address privacy concerns and maintain trust with stakeholders (GDPR Consent form).

Communication strategies will be monitored and evaluated using analytics and feedback mechanisms to assess **the reach and impact** of messages (or adjusting if needed).

Back up plans are developed for potential challenges in communication activities, including alternative communication channels and strategies in case of unexpected situations (D6.2 - Project implementation and Risk management plan).

Collaboration with local media is established to ensure coverage, recognizing the important role of media in reaching diverse audiences.

By incorporating these risk mitigation strategies into our communication plan, ClimEmpower aims to mitigate potential challenges, maintain effective communication with stakeholders, and ensure the successful dissemination of project information.

7 Coordination and cooperation

To ensure effective coordination and cooperation we have strategically established a communication team within WP5. Each project partner has named persons who will be members of the communication team within WP5, regularly participate in meetings and be the first contact for dissemination and communication tasks.

Regular team meetings are a basis of our collaboration. These meetings enable team members to share updates, suggestions, and ideas. This open communication provides environment where ideas are exchanged, communication is encouraged, and support is ensured.

Our Dissemination and communication plan outlines key strategies, messages, target audiences, and specific timelines. This plan is our roadmap, providing a structured framework for project's dissemination and communication activities.

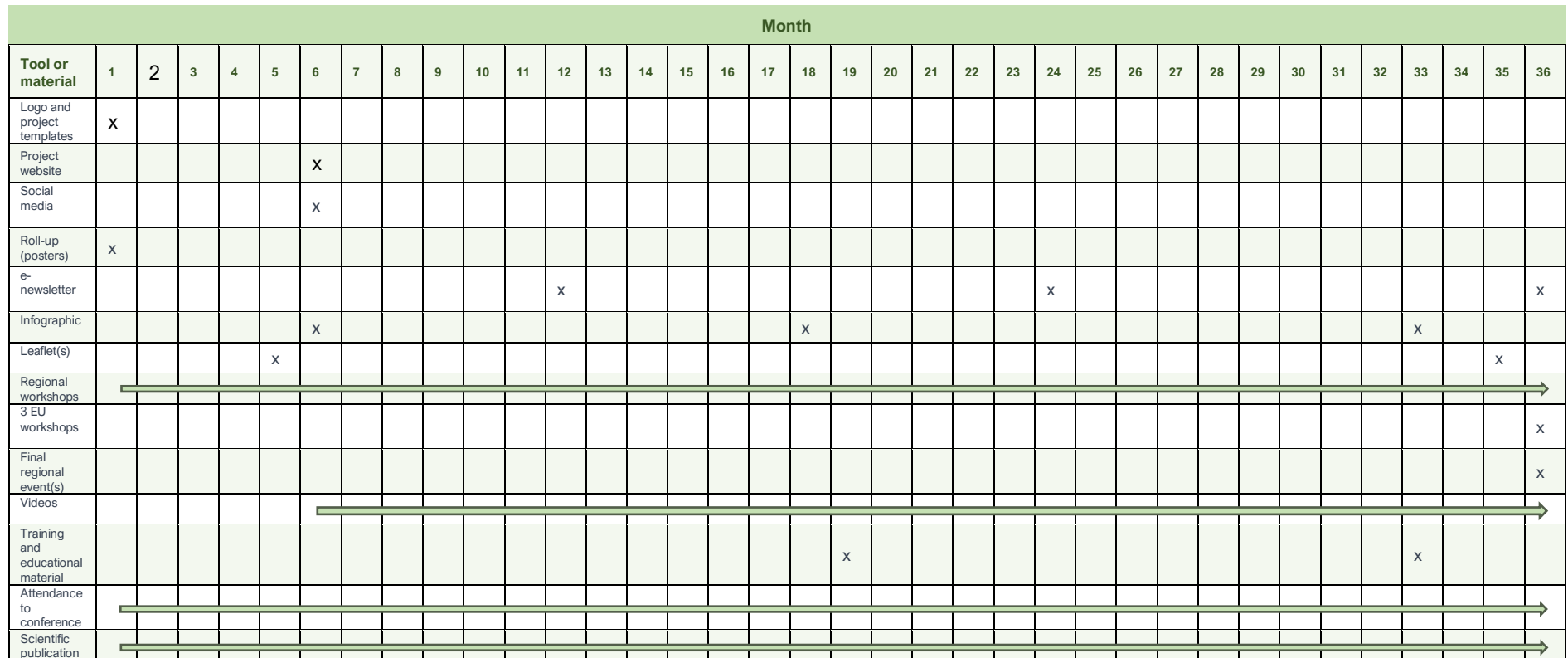
Document folders are established within the WP5 channel. This ensures that every team member has access to relevant information, templates, contacts, and resources.

We actively encourage team members to contribute ideas, insights, and content for various communication materials. This ensures a diverse range of perspectives in our communication activities.

We leverage collaboration tools and platforms to facilitate communication and document sharing (MS Teams, Microsoft SharePoint). MS Teams enhances our efficiency, allowing collaboration in virtual and remote work environments.

Team members are empowered to propose new ideas and approaches that align with our project objectives, ensuring a dynamic and forward-thinking communication strategy.

8 Timeline (Gantt chart)



9 Conclusion

The dissemination and communication plan of the ClimEmpower project was made in accordance with the project's goals and stakeholders' needs. The plan has a key role to ensure that dissemination and communication activities support project activities and enable a wide reach of project results. Through the planning and implementation of various dissemination and communication activities the project will achieve a wide impact among the target groups and the general audience.

Dissemination activities, such as the organization of events, workshops, and meetings, will provide opportunities for dialogue, exchange of ideas and transfer of knowledge, strengthening cooperation and engagement among stakeholders.

Communication activities, including the use of different media channels and tools, will ensure that project messages reach as many people as possible and encourage positive changes in attitudes and behaviour.

It is important to point out that the activities will be regularly monitored and evolved, and objectively set KPIs will ensure that we monitor what was planned in relation to what was achieved.